



Sponsorship Guide

About The Summit

The Summit is an exclusive, invite-only leadership experience for public safety executives, command staff, and rising leaders.

Presented by **First Responder Wellness Solutions and strategic partners**, The Summit is designed to equip leaders in law enforcement, fire service, EMS, and 911 communications with the insight, relationships, and practical tools needed to lead well in high-pressure environments. Through expert-led sessions, intentional networking, and a faith-based foundation, attendees are challenged to grow in clarity, resilience, and purpose so they can strengthen their teams, influence agency culture, and lead lasting change.

More than another conference, The Summit is a curated gathering for leaders who want to expand their capacity, sharpen their vision, and lead from a deeper foundation. It is a place where meaningful conversations happen, trusted relationships are built, and leaders are reminded that the health of an organization is shaped from the top down.

Because wellness begins with leadership.

What The Summit Delivers

Leadership Development That Matters

Practical tools, proven strategies, and actionable insights leaders can apply immediately in their agencies.

Growth From the Inside Out

A leadership experience that strengthens **spirit, mind, and body** for sustainable impact.

Meaningful Peer Connection

Trusted relationships with like-minded leaders who understand the weight of public safety leadership.

Faith-Based Encouragement

A values-driven environment that renews purpose and reinforces courageous, service-centered leadership.

Culture-Shaping Influence

An opportunity for leaders to return to their agencies better equipped to build trust, resilience, and healthier team culture.



Why Sponsor The Summit?

Sponsoring **The Summit** is more than supporting an event. It is an opportunity to invest in the leaders who shape agencies, influence culture, and serve communities every day.

Your partnership helps us create a high-impact experience for first responder leaders while aligning your brand with a mission centered on:

- **Leadership**
- **Resilience**
- **Faith**
- **Organizational Culture**
- **Lasting Public Safety Impact**

Sponsor Value

As a Summit sponsor, your organization will:

- Gain visibility with **public safety executives, command staff, and emerging leaders**
- Align with a mission focused on **stronger leadership and healthier agency culture**
- Demonstrate meaningful support for the people who lead on the front lines
- Build brand trust within the public safety leadership community
- Be part of a growing movement committed to strengthening leaders, agencies, and communities

Who Attends?

Public safety leaders from:

Law Enforcement • Fire Service • EMS • 911 Communications • Federal Agencies

Audience includes:

Executives • Chiefs • Command Staff • Supervisors • Rising Leaders

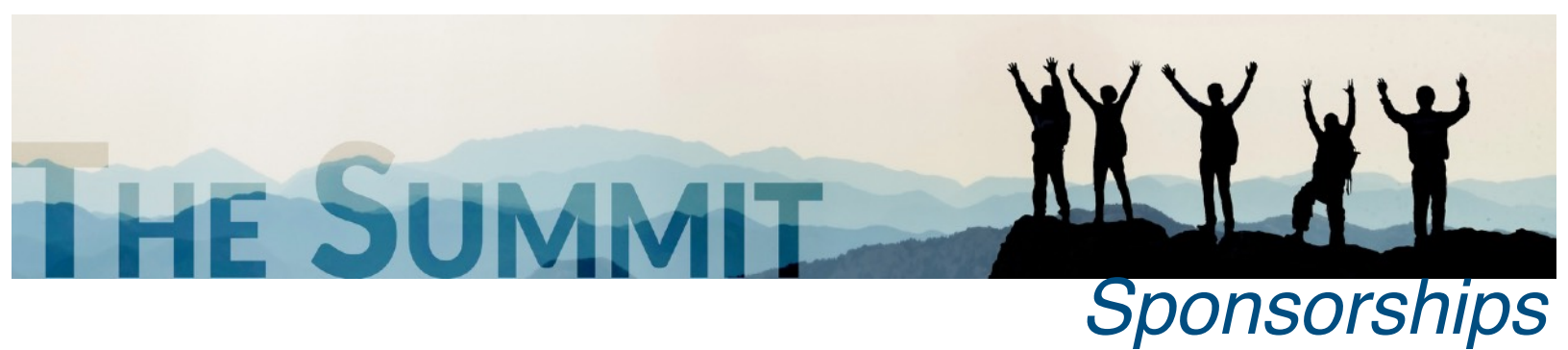
Our Shared Mission

At First Responder Wellness Solutions, we believe strong leadership sets the tone for everything that follows in an agency. When leaders grow, teams grow. When teams grow, agencies become stronger. When agencies become stronger, communities are better served.

The Summit exists to help develop that kind of leadership.

Partner With Us

Help us equip and inspire the leaders who carry the weight of public safety. **Together, we are building stronger leaders for stronger agencies.**



Presenting Sponsorship

Delivering a transformational experience for public safety leaders requires committed partners who believe in the power of wellness-driven leadership to create lasting change. The Presenting Sponsorship offers a unique opportunity for your organization to stand alongside us as the premier advocate for first responder wellness and resilience.

As the Presenting Sponsor of The Summit, your brand will be prominently featured across all event touchpoints—before, during, and after the event. This top-tier package provides unmatched visibility, direct engagement with influential decision-makers, and a strategic platform to align your organization with the highest levels of leadership in law enforcement, fire, EMS, and emergency communications.

We recognize that each partner has unique goals. That's why we offer customized benefits to ensure your sponsorship delivers meaningful, measurable value for your brand, your mission, and your impact.

\$100,000 Sponsorship Includes:

From the Stage:

- On-Screen feature of your organization's Name and Logo during the event
- Opportunity to welcome attendees at the Welcome Reception and Opening Sessions each day.
- 30-second verbal from the host at the end of each session.

Digital and Print Signage:

- Premier logo placement on event signage, print materials, website, and digital campaigns
- Featured sponsor spotlight in pre-event emails and post-event recap
- Prominent feature: 2-page spread in the program guide
- Featured in Social Media posts before, during, and after the event: TikTok, Instagram, Facebook, LinkedIn
- Recognition in podcast and media content related to the event
- Featured story on our website and E-newsletter
- Record a full podcast interview with First Responder Wellness Podcast before the event.

Additional Benefits

- 5 complimentary full-event registrations
- Opportunity to host a private VIP meet-and-greet or hospitality lounge
- Custom branding opportunities (Attendee gift bags, lanyards, T-shirts, etc.)
- Option to provide a small branded item or literature on the opening session seats
- Opportunity to include a branded gift or printed piece in attendee gift bags

Add-On Opportunities

- One One-minute walk-in Video to play before the opening session starts (\$5,000)
- Presenting Sponsorships for both Summits (East & West) \$150,000
- Right of first refusal for Presenting Sponsorships for the next 2 - 5 years



Venue Sponsorship

At *The Summit*, the venue is more than just a physical location—it's a sanctuary for leadership transformation. Every aspect of the environment, from the main meeting rooms to quiet reflection spaces, is intentionally designed with the leader in mind. Our goal is to foster an atmosphere that supports learning, meaningful connection, and holistic renewal—mentally, physically, and spiritually.

As the **exclusive Venue Sponsor**, your organization will be recognized as the partner helping create a space where public safety leaders can step away from the demands of their roles to find rest, clarity, and spiritual refreshment. You'll be aligned with the very environment that inspires breakthroughs, fosters resilience, and equips leaders to return to their agencies stronger and more centered.

\$50,000 Venue Sponsorship

(One Exclusive Opportunity Available.)

Benefits Include:

- Recognition as the **Official Venue Sponsor** in all printed and digital materials
- Prominent logo placement at venue entry points, registration, and gathering spaces
- On-stage acknowledgment during welcome and closing sessions
- Full-page advertisement in the official program guide
- Branding on event signage, maps, and directional displays
- Logo and link featured on the event website
- Recognition in pre-event communications to all attendees
- Sponsor spotlight on social media before and after the event
- Opportunity to include a branded gift or printed piece in attendee gift bags
- Invitation to the Sunday evening welcome reception and sponsor mixer
- 2 complimentary full-event registrations

Add-On Opportunities

- One Minute Walk-in Video to play before opening session start (\$5,000)
- Venue Sponsorships for both Summits (East & West) \$80,000
- Right of first refusal for Venue Sponsorships for next 2 - 5 years





Session Sponsorship

Like The Summit itself, each speaker session is curated with intentionality—featuring nationally recognized thought leaders, leadership experts, and faith-driven public safety professionals who deliver transformational insights. These high-impact sessions form the heart of the event, inspiring change, igniting conversation, and equipping first responder leaders to prioritize whole-person wellness.

To bring this level of excellence to the stage—and to keep The Summit accessible to a wide range of leaders—requires sponsors and partners who share in our vision: to see positive, faith-rooted transformation realized through stronger, healthier leadership in every corner of the public safety community.

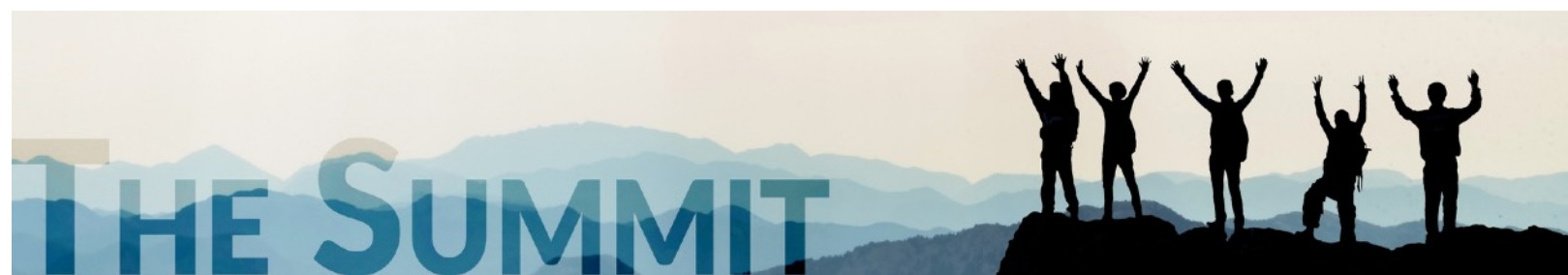


\$10,000 Session Sponsorship

(Eight Opportunities Available.)

Benefits Include:

- Recognition as the official sponsor of a plenary session: “This session brought to you by [Your Organization].”
- Logo and branding displayed during the sponsored session (onscreen and in print)
- Full-page spread/advertisement in the official program guide
- Logo with link featured on the event website and digital schedule
- Recognition in digital schedule materials shared with attendees pre-event
- Mention in one official event email promoting session details
- Option to provide a short promotional message (in print or via QR code) tied to the session
- Option to provide a small branded item or literature on the session seats
- Opportunity to include a branded gift or printed piece in attendee gift bags
- Invitation to the welcome reception and sponsor mixer
- 2 complimentary registrations to attend The Summit





Program Guide Sponsorship

The official **Summit Program Guide** is the most referenced print piece of the event—used by every attendee throughout the 2.5-day experience to navigate session schedules, speaker bios, venue maps, sponsor listings, and event highlights.

As the exclusive **Program Guide Sponsor**, your brand will be front and center in the hands of every attendee, speaker, and exhibitor. This high-visibility opportunity reinforces your organization's support for leadership, wellness, and the public safety community in a lasting and meaningful way.

\$5,000 Program Guide Sponsorship

(One Exclusive Opportunity Available.)

Benefits Include:

- Full-page ad on the **inside front cover** or **back cover** of the printed guide
- Your logo featured on the **front cover** of the program with “Program Guide Sponsor” recognition
- A brief sponsor welcome message printed on the inside cover of the program guide
- Logo listed as Program Guide Sponsor in all printed sponsor recognition sections
- Verbal thank-you from the main stage during opening session
- Recognition on all printed materials
- Logo and recognition as Program Guide Sponsor on the event website
- Inclusion in one pre-event email announcement to attendees
- Optional inclusion in the digital PDF version of the program guide (if applicable)
- Opportunity to include a branded gift or printed piece in attendee gift bags
- Invitation to the welcome reception and sponsor mixer
- 2 complimentary registrations to attend The Summit





Hospitality Sponsorship

At *The Summit*, hospitality is more than snacks and coffee—it's about creating an atmosphere of rest, care, and connection for leaders who carry the weight of their agencies and communities every day. From refreshment stations and lounge areas to quiet spaces for reflection, the **Hospitality Sponsor** helps make these vital touchpoints possible.

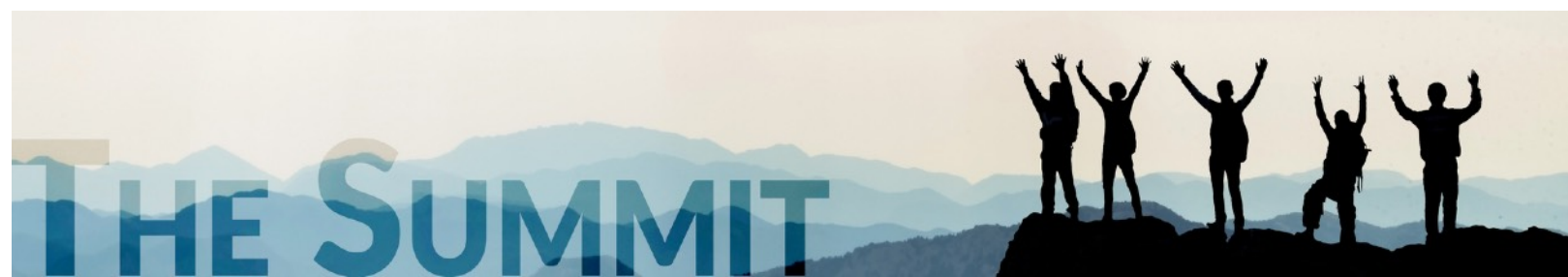
Your organization will be recognized for helping shape the physical and emotional tone of the event—providing the comfort and care that allows attendees to fully engage in the experience. Whether they're grabbing coffee between sessions or stepping into a thoughtfully designed quiet space, your brand will be there as a symbol of support.

\$10,000 Hospitality Sponsorship

(Two Opportunities Available - Day One, or Day Two.)

Benefits Include:

- Your logo displayed at hospitality stations (coffee, snack tables, water stations) for one day at The Summit
- Branded signage in designated lounge or reflection areas
- Recognition as "Hospitality Sponsor" in the official program guide and schedule
- Quarter-page ad in the program guide
- Logo featured on the event website and sponsor page
- Mention in one pre-event attendee email, highlighting the event experience
- Opportunity to provide branded hospitality items (napkins, cups, table signage, etc.)
- Opportunity to include a branded gift or printed piece in attendee gift bags
- Invitation to the welcome reception and sponsor mixer
- 1 complimentary registrations to attend The Summit





Lunch Sponsor

Be the exclusive sponsor of a high-visibility lunch experience for all attendees. Your brand will be recognized from the stage and across onsite signage during one of the most well-attended networking blocks of the Summit—when leaders are connecting and conversations are happening naturally. Includes logo placement on the event website and sponsor materials, on-screen recognition, and (up to) 2 Summit registrations.

\$20,000 Lunch Sponsorship

(Two Exclusive Opportunities Available.)

Benefits Include:

- Logo signage is displayed prominently in the hospitality room
- Sponsorship is listed in the program guide with other sponsors.
- Half-page ad in the printed event program
- Logo with link featured on the sponsor page of the event website
- Mention in one pre-event email to attendees and speakers
- Option to provide a branded snack, water bottle, or hospitality gift in the room
- 2 complimentary full-event registrations
- Invitation to the welcome reception and sponsor mixer

Transportation Sponsorship

Behind every great event is thoughtful logistics—and at *The Summit*, that includes ensuring our VIP speakers and special guests arrive safely, comfortably, and on time. As the **Transportation Sponsor**, your organization plays a vital role in creating a seamless, professional experience for our nationally recognized speakers and key participants.

This sponsorship covers the cost of airport pick-ups, hotel transfers, and ground transportation for VIPs. Your brand will be associated with hospitality, professionalism, and care—the same values *The Summit* is built on.

This is a powerful opportunity to align your name with the influential voices and thought leaders who help shape the conversation around wellness, leadership, and faith in the public safety community.





VIP/Speaker's Hospitality Room Sponsorship

The **VIP & Speaker Hospitality Room** is a private, dedicated space designed to welcome, refresh, and support the nationally recognized speakers, presenters, and special guests of *The Summit*. This quiet, well-appointed area offers a place to prepare before sessions, decompress afterward, and engage in meaningful conversations with fellow thought leaders.

As the **exclusive sponsor** of this space, your organization will be seen as a trusted supporter of those who give so much of themselves to lead and serve. Sponsoring the VIP Room signals that you care not only about the content being delivered—but also about the people delivering it.

\$5,000 VIP/Speaker's Hospitality Room Sponsorship (One Available)

Benefits Include:

- Logo signage is displayed prominently in the hospitality room
- Sponsorship is listed in the program guide with other sponsors.
- Quarter-page ad in the printed event program
- Logo with link featured on the sponsor page of the event website
- Mention in one pre-event email to attendees and speakers
- Option to provide a branded snack, water bottle, or hospitality gift in the room
- 1 complimentary full-event registration
- Invitation to the welcome reception and sponsor mixer

\$3,500 Transportation Sponsorship (One Available.)

Benefits Include:

- Recognition as the Official Transportation Sponsor in the event program
- Company logo displayed on welcome signage at VIP check-in and hospitality areas
- Verbal acknowledgment from the stage during the opening session
- Quarter-page ad in the official printed program
- Logo featured on the event website and in the sponsor listing
- Mention in a pre-event email to attendees, highlighting event partners
- Optional branding of transport welcome signage or dashboard materials
- Opportunity to provide branded travel kits or water bottles for VIPs
- Opportunity to include a branded gift or printed piece in attendee gift bags
- Invitation to the welcome reception and sponsor mixer





Contact Information

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